

INDIAARTFAIR

**31 January -
03 February
2019**

Exhibitor Application - General Information

Application Process Opens – 23/04/2018
International Exhibitor Application Deadline – 30/06/2018
Indian Exhibitor Application Deadline – 30/07/2018
Successful Applicants Notified – 10/09/2018
Booth Allocation Commences – 15/10/2018
Installation Of Booth – 29/01/2019 & 30/01/2019
Preview Day – 31/01/2019
Public Days – 01/02/2019 To 03/02/2019
Close and De-installation – 03/02/2019 (6pm Onwards)

For queries please contact
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Team Contacts

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General Information

India Art Fair 2019

The 11th edition of the India Art Fair will take place at NSIC Grounds, Okhla, Delhi, India.

The four-day event will comprise of a Preview Day on 31/01/2019 and three public days from 01/02/2019 to 03/02/2019.

Formal notification of booth allocation and the Exhibitor Manual will be sent out by 15/10/2018, on site access for installation will be available on 29/01/2019 and 30/01/2019. Closing and de - installation will commence from 6pm on 03/02/2019

Exhibitor Sections

Booth space at India Art Fair 2019 is available in the following categories:

- Galleries:** The main section, featuring leading Indian and international galleries. Galleries may apply to present a 'group show' or a 'dual' show.
- Focus:** Open for galleries presenting a curated project or body of work by a single artist. It is mandatory for the artist proposed to be represented by the gallery.
- Platform:** It showcases multitudes of emerging art practices and artist collectives from South Asia, extending the boundaries and opportunities of exposure for them.
- Institutions:** It represents leading art foundations, museums, art organisations, cultural centres, exhibiting curated elements of their year-round programming and collaborations.

Eligibility Requirements

Sections 1 – 3 are open to applications from galleries who have been established for a minimum of two years. Only one Application Form may be submitted per section and an Application Processing Fee paid for each form submitted.

Booth Sizes Available – In Square Metres

sqm.	15	20	25	30	40	60	80	100	120
Galleries	—	—	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Focus	—	Yes	Yes	Yes	—	—	—	—	—
Platform	—	Yes	Yes	Yes	Yes	—	—	—	—
Institutions	Yes	Yes	Yes	—	—	—	—	—	—

Booth Rental Package

Upon full receipt of the Booth Payment, Exhibitors will be provided with the following:

Booth

- "C" wall painted white, Height 3.5 m
- Booth Fascia
- 1 arm light for every 3 sqm
- Standard grey colour carpet flooring
- Furniture Pack (3 chairs, 1 lockable counter, 1 waste bin)

- Electrical Supply
- Wi-Fi access for 2 devices

Printed Materials

- India Art Fair Magazine entry for Exhibitors
- Exhibiting artist listing in the India Art Fair Index of Artists
- Official India Art Fair Magazine (2 copies)
- Gallery listing on the India Art Fair Floorplan
- Exhibitor Passes and Preview Invitations

Marketing

- Inclusion in India Art Fair's composite Marketing and Publicity Plan
- Presence on India Art Fair website

Application Requirements and Process

The Application Form, for all sections, must be submitted with the supporting information and documentation set out below **(A+B+C)** to exhibitor@indiaartfair.in. Applicants will be notified of any omissions within 72 hours of receipt. **Applications will not be considered until all requirements are met.**

A. Application Form (including Terms & Conditions)

A completed, initialed and signed Application Form as a **PDF file** – the authorised signatory should initial each page of the Terms and Conditions section and sign the last page of the Terms and Conditions incorporated within this form. Incomplete or unsigned forms will not be considered by the Selection Committee.

This document should be saved using the following filename **“gallerynameIAF2019”**

B. Gallery/Exhibitor Profile and Booth Proposal (PDF file)

- Brief profile of the gallery/institution and the exhibition history over the past one year
- List of all international art-fair participations in the past 3 years (If applicable)
- 3 installation views of each of the last 3 shows held in the past one year (jpeg format)
- In case of Media Art, please send an extract or complete work as a digital file
- E-catalogues of last 3 exhibitions. Where only printed copies are available please email exhibitor@indiaartfair.in for a postal address
- List of artists proposed for the India Art Fair 2019
- Brief profile of the artists proposed for India Art Fair 2019
- List of artists represented by the gallery
- Curatorial note of the exhibition planned for your booth (100 – 300 words)
- Reference images or illustrations of the artworks proposed for India Art Fair 2019
- If available, the booth layout plan

This document should be saved using the following filename **“gallerynameproposalIAF2019”**

C. Application Processing Fee of INR 10000/-

The non-refundable Application Processing Fee is inclusive of GST @18% and must be paid for every Application Form submitted. Remittance notification should be emailed to exhibitor@indiaartfair.in

Application Deadline

International Exhibitor: 30/06/2018 and Indian Exhibitor: 30/07/2018

Application Forms and supporting documents received after the deadline and/or without payment of the Application Processing Fee will not be considered by the Selection Committee for India Art Fair 2019.

Terms of Participation

In signing the official Application Form, the Applicant accepts the Terms and Conditions set out below as binding for them as well as for their employees and representatives.

Selection as an Exhibitor

Decisions and admissions are made by the India Art Fair Selection Committee and their decision is final and binding. There is no possibility of an appeal against the Selection Committee's decision. Booth allocations will be made by the India Art Fair Exhibitor Relations team post selection of Exhibitors.

Submission of the Application Form does not automatically confirm admission to India Art Fair 2019. Successful applicants will be notified in writing no later than 10/09/2018.

Payment Terms and Timetable

Fees	Deadline
Application Processing Fee - International Galleries	30/06/2018
Application Processing Fee - Indian Galleries	30/07/2018
Selected Indian and International Applicants:	
First Instalment of Booth Payment due (70% of the total booth cost)	28/09/2018
Final Instalment of Booth Payment (30% of the total booth cost)	30/10/2018

How To Pay

Indian applicants can make payment by RTGS or make a Demand Draft/Cheque in favour of "Seventh Plane Networks Pvt. Ltd." payable at New Delhi. International Applicants can pay through an international wire transfer.

For International Exhibitors:

Beneficiary Name: **SEVENTH PLANE NETWORKS PVT. LTD.**

Bank Name: **HDFC Bank Ltd.**

Bank Branch: **East of Kailash, New Delhi – 110065**

Account Number: **04832320001210**

Swift Code: **HDFCINBB**

List of correspondent bank accounts for foreign currency remittances is available [here](#).

For Indian Exhibitors:

Beneficiary Name: **SEVENTH PLANE NETWORKS PVT. LTD.**

Bank Name: **HDFC Bank Ltd.**

Account Number: **04832320001210**

RTGS/IFSC Code: **HDFC0000483**

Bank Branch Address: **East of Kailash, New Delhi – 110065**

Beneficiary PAN No. **AAPCS5597N**

Application Submission Checklist

- A. Application Form along with Terms and Conditions
- B. Exhibitor Profile and Booth Proposal
- C. Application Processing Fee