

INDIA ART FAIR NURTURES GLOBAL INTEREST IN SOUTH ASIA

India Art Fair will take place from 2 - 5 February 2017, NSIC Grounds, Okhla, New Delhi.

BMW is the Presenting Partner of the 2017 edition

New Delhi: Since its launch in 2008, India Art Fair has presented the best of the region to a global audience. The 2016 edition cemented the fair's strategic importance in the development of South Asian arts.

Building on this success, 2017 will see the return of **Platform** - a significant section at the fair designed to provide an opportunity for the best of the established and emerging South Asian galleries, artists and artist collectives to exhibit on an established international platform. This year **Platform** participants include **Britto Arts Trust** (Dhaka, Bangladesh), **Nepal Art Council** (Kathmandu, Nepal), **Theertha International Artists' Collective** (Colombo, Sri Lanka) and **Blueprint 12** (New Delhi, India).

With a shared purpose to promote cultural discourse in South Asia the acclaimed **Speakers' Forum** will have a broad and exciting programme that presents artists, curators, critics, administrators, academics, gallerists and collectors. Highlights include **Richard Armstrong** (Director, Solomon R. Guggenheim Museums and Foundation) and **Sheena Wagstaff** (Leonard A. Lauder Chairman of Modern and Contemporary Art, The Metropolitan Museum of Art) on the panel *The Future of Museums*; **Mallika Advani** (Independent Art Consultant and Auctioneer) with **H.E. Sheikha Hoor Al Qasimi** (President and Director of the Sharjah Art Foundation) on *Collectors in Conversation: The Art of Collecting*; **Simon Rein** (Project Manager for Google Cultural Institute) with **JaiJai Fei** (Digital Director at the Jewish Museum, New York) on the panel *When Technology meets Art*; **Pooja Sood** (Director of Khoj International Artists Association), **Alessio Antonelli** (Director of Gasworks) and **Boon-Hui Tan** (Director, Asia Society Museum) on a panel on *Perspectives from Networks of South Asian Art*.

Building on the fair's ongoing outreach to develop a new generation of collectors across the region, the Speakers' Forum will also facilitate intimate conversations between collectors from India and across the globe with speakers including **Carl Christian Aegidius**, **Jean-Conrad and Isabelle Lemaître**, **Komal Shah**, **Frédéric de Goldschmidt**, **Anurag Khanna**, **Krupa Amin** and **Vir Kotak**, who will provide a glimpse into their private collections.

The international engagement through these sessions is complimented by a comprehensive **Collectors' Programme** highlighting the fair's ongoing efforts to further cultivate its networks, both within India and internationally. Focused initiatives are planned with individual collectors, large groups and delegates from prestigious institutions, many of whom are coming for the first time, including **Santa Barbara Museums**, **Singapore Art Museum**, **Palais de Tokyo, Paris**, **Ashmolean Museum of Art and Archaeology, University of Oxford**, **Rhode Island School of Design, United States** and **The Guimet Museum, France**.

The 2017 edition of the fair will feature both longstanding representatives of Indian art and new exhibitors from around the globe who are keen to develop relationships with the Indian art market, including **Kalfayan Galleries** (Athens), **Grey Noise** (Dubai), **1x1 Gallery** (Dubai), **Sabrina Amrani** (Madrid), **PhotoInk** (New Delhi), **TARQ** (Mumbai) and **Lukas Feichtner Galerie** (Vienna) showing a breadth of contemporary art practices. In addition, an extensive **Art Projects** programme spanning the outdoor and indoor fair space will be a major focus of the fair this year, presenting a range of work from high profile Indian and international artists. There will be 16 specially-curated art projects by individual artists, including projects by artists **Joël Andrianomearisoa**, **Mithu Sen**, **Thukral and Tagra**, **Anila Quayyum Agha**, **Sudarshan shetty**, **Reena Saini Kallat**, **Francis Jiméat**, **Avinash Veeraraghavan**, **Rathin Barman**, **Parul Gupta**, **Kanu Gandhi** and **Hemant Sreekumar**.

The fair will also unveil a new curated space, **Vernacular in Flux**, curated by Dr. Annapurna Garimella, which presents a rich showcase of vernacular art with a focus on Gond, Madhubani and Mysore painting. As part of India Art Fair's expanded programming, visitors will see the return of the popular **Film Programme**, introduced in 2016, curated by **Godrej India Culture Lab with Avijit Mukul Kishore and Rohan Shivkumar**. '*Art on Film*' is an exploration of the intersection between film-making and the visual arts in India from the 1960s to the present day. The programme consists of films both *about* artists and those made by artists, and sees filmmakers and artists work across different genres to push the boundaries of their respective media.

Continuing their long and substantial engagement with contemporary arts, **Presenting Partner BMW** will show the **Sandro Chia, Art Car, 1992, BMW 3-Series Racing Prototype** reflecting the cultural and historical development of art, design and technology. They will also create an exclusive space for collectors to connect at the **Collectors' Lounge** and host the Annual BMW Patrons' evening in support and celebration of corporate collaboration and patronage of the arts. Other key sponsors include **Associate Partner JSW**, **University Partner Amity University**, **Hospitality Partner Le Meridien**, **Supporting Partner Absolut** and **Mobile Partner VIVO India**.

Acknowledging the fair's position as a portal into South Asia's cultural landscape, representing the best of the region, India Art Fair was recently part-acquired by global exhibition organisers MCH Group, who in September 2016 acquired a co-ownership stake as their first step in creating a portfolio of leading regional art fairs around the world. Following the upcoming edition MCH Group's involvement will help develop India Art Fair to its fullest potential in the coming years.

NOTES TO EDITORS
EXHIBITORS LIST FOR 2017

GALLERIES

1 x 1 Gallery (Dubai, UAE)
Aakriti Art Gallery (Kolkata, India)
Aicon Gallery (New York, USA)
Akara Art (Mumbai, India)
Anant Art (New Delhi, India)
Archer Art Gallery (Ahmedabad, India)
Art Alive Gallery (New Delhi, India)
Art District XIII (New Delhi, India)
Art Heritage (New Delhi, India)
Art Houz (Chennai, India)
Art Indus (New Delhi, India)
Art Lounge Gallery (Lisbon, Portugal)
Art Motif (New Delhi, India)
Art Pilgrim (Gurgaon, India)
Arushi Arts (New Delhi, India)
baudoin lebon (Paris, France)
Chawla Art Gallery (New Delhi, India)
Chemould Prescott Road (Mumbai, India)
Crayon Capital Art (New Delhi, India)
DAG Modern (New Delhi, India)
Exhibit 320 (New Delhi, India)
Experimenter (Kolkata, India)
Galeria Joan Gaspar (Barcelona, Spain)
Galerie ISA (Mumbai, India)
Galerie Mirchandani + Steinruecke (Mumbai, India)
Gallerie Ganesha (New Delhi, India)
Gallerie Nvya (New Delhi, India)
Gallery Art Positive (New Delhi, India)
Gallery Espace (New Delhi, India)
Gallery Ragini (New Delhi, India)
Gallery Veda (Chennai, India)
GALLERYYSKE (Bangalore/ Delhi, India)
Grey Noise (Dubai, UAE)
Grosvenor Gallery (London, UK)
Kalfayan Galleries (Athens, Greece)
Lukas Feichtner Gallery (Vienna, Austria)
Nature Morte (New Delhi, India)
Palette Art Gallery (New Delhi, India)
Photoink (New Delhi, India)
Priyasri Art Gallery (Mumbai, India)
REDSEA Gallery (Singapore, Singapore)
Rukshaan Art (Mumbai, India)
Sabrina Amrani (Madrid, Spain)
Sanchit Art (New Delhi, India)
Sarjan Art Gallery (Baroda, India)
Shrine Empire (New Delhi, India)
TARQ (Mumbai, India)
Tasveer (Bangalore / New Delhi, India)
Vadehra Art Gallery (New Delhi, India)
Villa del Arte Galleries (Barcelona, Spain / Amsterdam, Netherlands)
Volte Art Gallery (Mumbai, India)
Vernacular In Flux
Wonderwall (New Delhi, India)

FOCUS

Art 18/21 / ICA Gallery (Montignac, France / Norwich, UK / Jaipur, India)
Art Konsult (New Delhi, India)
Asian Art Gallery (Boston, USA)
Bruno Art Group (Tel Aviv, Israel)
Exhibit 320 (New Delhi, India)
Gallery Espace (New Delhi, India)
Gallery Veda (Chennai, India)
Mondo Galeria (Madrid, Spain)

PLATFORM

Blueprint 12 (New Delhi, India)
Britto (Dhaka, Bangladesh)
Nepal Art Council (Kathmandu, Nepal)
Theertha (Colombo, Sri Lanka)

INSTITUTIONAL

FICA (New Delhi, India)
Floodlight Foundation (New Delhi, India)
Kanoria Centre for Arts (Ahmedabad, India)
Kiran Nadar Museum of Art (New Delhi, India)
Korean Cultural Centre India (New Delhi, India)
Swaraj Art Archive (Noida, India)

CO- OWNERS

Neha Kirpal

India Art Fair is South Asia's leading platform for modern and contemporary art and portal to the region's cultural landscape. Its Founding Director, Neha Kirpal, launched the fair in 2008, and has been instrumental in steering the fair's unprecedented growth over 8 years into becoming the premier destination for art in the region.

www.indiaartfair.in

MCH Group

MCH Group, with its head office in Basel (Switzerland), is a leading international group of live-marketing companies with a comprehensive services network spanning the entire exhibition and event market. It organises and hosts around 90 exhibitions, including the globally leading Baselworld show, and Art Basel in Basel, Miami Beach and Hong Kong. MCH Group is building a new portfolio of regionally focused art fairs, working with its local partners to cement the fairs' leading positions in their respective regions. Since September 2016 MCH Group has owned a majority stake in India Art Fair.

www.mch-group.com

AngusMontgomery Arts

AngusMontgomery Arts is an independent exhibition and events company at the forefront of trade and consumer shows in Europe, Asia, Africa and the Middle East. They run over fifty events in over fifteen countries, and their events span the fields of art, photography and design, food, drink and hospitality. Their art fairs include Art Central (Hong Kong), India Art Fair (New Delhi), Photo San Francisco and Photo Shanghai.

www.montex.co.uk

PRESENTING PARTNER

BMW India

Headquartered in Gurgaon (National Capital Region), BMW India is a 100% subsidiary of the BMW Group. Till date, BMW Group has invested over 4.9 billion Indian Rupees (€ 69 million) in BMW India. The wide range of BMW activities in India include a manufacturing plant in Chennai, a parts warehouse in Mumbai, a training centre in Gurgaon NCR and development of a dealer organisation across major metropolitan centres of the country. The BMW Plant Chennai locally produces the BMW 1 Series, the BMW 3 Series, the BMW 3 Series Gran Turismo, the BMW 5 Series, the BMW 7 Series, the BMW X1, the BMW X3 and the BMW X5. BMW dealerships display the BMW 6 Series Gran Coupe, the BMW X6, the BMW Z4, the BMW M3 Sedan, the BMW M4 Coupe, the BMW M5 Sedan, the BMW M6 Gran Coupe, the BMW X5 M, the BMW X6 M and the BMW i8 which are available in the country as Completely Built-up Units. Currently, BMW India has 41 sales outlets in the Indian market.

www.bmw.in

Press accreditation: The online press accreditation for the 2017 edition of the fair is now open. Please visit the [link](#) and fill in the relevant information online to apply for press accreditation.

For all India Art Fair information and news updates please visit www.indiaartfair.in, like us on [Facebook](#) or follow [@indiaartfair](#) on instagram, [@India_ArtFair](#) on Twitter.

For press enquiries please contact:

- **INDIA:** Amrita Kapoor: +91 9818058964 /+91 (11) 65657512 or amrita.kapoor@flint-pr.com
- **MIDDLE EAST & SOUTH ASIA:** Naomi Davenport: +91 08800226305 /+91 (11) 65657512 or naomi.davenport@flint-pr.com
- **EUROPE & US:** Emma Collins: +44 203 463 2084 or emma.collins@flint-pr.com